**You Are Invited to Participate In Our Annual**

**PHOTO SALON**

 **at**

 **The View Gallery**

**Vancouver Island University**

**Nanaimo, BC**

**June 1 – June 12, 2020**

**Photo Salon** is part of a worldwide system of recognized forums to showcase the commitment, achievement and outstanding work of photographers in the region. It is open to club and non-club members on Vancouver Island. A panel of judges adjudicates the digital entries and, if accepted, the photographs are printed, hung and evaluated for 1st -, 2nd  -, and 3rd -place recognition. There is also a 'People’s Choice' award. Photo Salon is hosted by the Harbour City Photography Club in Nanaimo and is endorsed by the Canadian Association for Photographic Art (CAPA), the prime photography group in Canada.

**Why Enter?**

* It offers public recognition and significant awards.
* It can improve your photography by having to think critically about what to enter.
* It motivates others to excel in their craft and promotes the enjoyment and appreciation of photography in the wider community.

**Categories**

The competition categories described below have been established for the following reasons:

* Viewers can see photographs grouped into categories based on subject matter.
* Photos are easier to judge on an objective basis if the subjects are similar and the criteria within a category are consistent.
* When you enter a photo into a specific category, you are asking that your photograph be judged according to the definition of that category.

**Guidelines for all Categories**

* Basic editing is permitted, provided it does not affect the authenticity of the photo.
* The primary subject of the photo must reflect the category description.
* Each image must have a unique title and is considered a part of the image; titles may influence a judge either positively or negatively.
* Do not add your name, copyright, watermark or any other identifying text to the digital image or the print itself. Identifying text will disqualify the entry.

**Judging Criteria**

All photographs will be judged on how well they (i) portray the subject matter, (ii) display visual interest (tell a story or create an emotion), (iii) illustrate technical expertise (both in camera and post processing), (iv) show an original or personal interpretation, and (v) fit the category definition. Judges will not move an image from one category to another.

**Categories**

*Landscape*

This genre of photography is broad, and includes images of forests, deserts, mountains, oceans, lakes and rivers. Man-made objects (a building, a fence, a boat) do not disqualify an entry from this category. If there are humans or animals in the photo they must not be the focus of the image but are intentionally included to show a sense of scale. The main purpose is to convey a feeling or mood experienced at the time the shot was taken. If the photograph creates a similar emotion in the viewer, it is a good image.

*Street*

Street photography features people in spontaneous situations in public places where human activity can be seen; it is a place to observe and capture social interaction. Street photography usually takes place without premeditation and is mostly candid, which means that the subject is not aware of the fact that it is being photographed. Framing and timing are key aspects, with the aim of creating images at a decisive or poignant moment. While street photography does not necessitate the presence of a street or urban environment, for this category the image must include a person or persons going about their daily lives.

*Macro & Close up*

This category is for images that capture details often overlooked in our daily lives. Close up photography takes a subject and zooms in on it. You still get a sense of what you are looking at, and how it relates to the world around it. Macro photography takes this a step further. The subject fills most of the frame so that you get an incredible amount of detail and, because it fills the frame, you can lose the sense of how tiny the subject actually is. Technically, the difference between macro and close up photography is the camera lens. Images for this category are not limited to a dedicated macro lens.

*Open*

As implied, the subject matter is wide open and may include such things as portraiture, wildlife, still life, architecture, sports, and other subjects that *do not* fit the Landscape, Street and Macro categories.

**Cost**

$10 for each image submitted to be juried (non-refundable)

$10 for each image selected for hanging (non-refundable)

Payable to Harbour City Photography Club, cash or cheque to the treasurer in person; or

Mail to: HCP Club, PO Box 957, Station A, Nanaimo, BC V9R 5N2; or

eTransfer: photosalon2020@gmail.com

**Phase One – Digital Entries**

Digital images will be accepted until February 15.

Participants may enter up to 3 images in total.

There will be an early-bird draw for those who enter by midnight December 31.

The entry fee of $10 for each image to be juried (non-refundable) is due February 16.

Images are accepted for judging when the fees are paid.

Digital images must be sized to a *maximum* 1050 pixels vertical and 1400 horizontal, regardless of orientation, and include

* your name
* title of the image
* category to which it belongs
* where the image was taken and a description of the subject (if not obvious)

A team of two external judges will evaluate all entered digital images.

Judges will not know the artist’s name, and may choose all or no images from the same person.

Send images to photosalon2020@hcpclub.ca

**Phase Two – Print Preparation and Delivery**

Participants will be notified of judges’ decisions between March 15 and 21

The hanging fee is $10 per print, payable by April 10.

Print size must be a minimum 11 x 14 inches or a maximum of 36 inches on the longer side, including frame.

There must be *no identifying marks* on the front of the prints.

On the back of the image include your name, image title, and sale price (if applicable) contact information, where the image was taken and a description of the subject (if not obvious).

Images may be mounted on foam core, metal, canvas, wood laminate, or framed.

Hanging hardware must include picture wire that is fastened with “D” fasteners;

eye hooks or toothed hangers are *not* acceptable.

Prints must be delivered in person to the VIU View Gallery, Building 330 on May 26, 1 – 4 pm

A map and details regarding parking will be provided closer to the date.

**Phase Three – The Exhibit**

Prints, with the accompanying title, are hung by gallery staff.

Prints are evaluated by three external judges who have not seen the digital images.

A second label with the artist's name, selling price and contact information is added after the prints are juried.

Each image will be evaluated on a scale of 30, with results sent to the photographer.

The gallery does not take a commission; any sales will be a private transaction.

Sold items may not be collected until June 15

Opening night is May 29 at 7 pm where winners are recognized with awards and ribbons.

Gallery hours are daily (including Saturday and Sunday) June 1 – 12, 10 am – 3 pm and Friday, June 5, 10 am – 7 pm

Prints must be picked up on June 15, 1 – 4 pm

The Harbour City Photography Club and Vancouver Island University will not be held liable for prints. Owners are responsible for their own insurance if they so desire.

**Timeline**

October 1 – February 15: Submit images to photosalon2020@hcpclub.ca

December 31 – Early-bird draw deadline

February 16: Digital entry fee payment is due; images are forwarded to judges for adjudication

March 21: Participants are notified of judges’ decisions

March 22 – May 25: Images are printed and prepared for hanging

April 10: Hanging fee payment is due

May 26: Prints are delivered to VIU, 1 – 4 pm

May 27: Prints are hung and labeled with the title of the image; no artist's name

May 28: Prints are juried; afterwards, they are labeled with the photographer's name

May 29: Opening Night Awards Ceremony, 7 pm

June1 – 12: Salon is open daily to the public (including Saturday and Sunday), 10 am – 3 pm, and Friday, June 5, 10 am – 7 pm

June 15: Prints are picked up at VIU, 1 – 4 pm

June 16: People's Choice award presented at the Harbour City Photography Club year-end social

**For More Information**

photosalon2020@hcpclub.ca